

Dr. Anat Treister-Goren - About

Dr. Anat Treister-Goren is a Master Certified Coach, and a Certified Team Coach accredited by several world known institutions including the International Coach Federation, the Coaches Training Institute, The Full Circle Group, the Center for Right Relationship, Team Coaching International, and more.

Her work focuses on both the relationship and productivity aspects of teams and organizations, employing different coaching models such as Emotional and Social Intelligence, Appreciative Inquiry, Positive Psychology, Change Integration and Management, System Work, Deep Democracy, and Co-Active Coaching.

Anat coaches and trains teams in the mind-set, skills and tools for going through change successfully, and has extensive experience working with senior and mid-level management teams, cross-functional and cross-cultural teams, partnerships, HR teams, R&D and Sales and Marketing teams and more.

Dr. Treister-Goren holds a PhD in Neurolinguistics and Speech-Language Sciences, and worked in conjunction with pharmaceutical companies in the area of Psychiatry. She has also worked for several years in the private sector as a senior executive in hi-tech companies focused on Speech Recognition and Artificial Intelligence, serving in Business Development, R&D, and Marketing positions. In her more distant past, she was a professional singer and actress. Her services combine her education as a coach and facilitator with her expertise from past careers.

Lead out of the box leadership - About

Lead helps teams worldwide develop their 'out-of-the-box' leadership capabilities. Utilizing a systematic, multilayered approach, we coach and train executives and teams within all organizational tiers, allowing them to identify their unique strengths and realize their full potential.

When people within organizations are empowered, amazing things can happen. Executives who dare to fulfill their vision and teams that utilize authentic communication create win-win situations for everyone – especially for their respective organizations – that are extremely beneficial in today's economic climate.

Led by company CEO Dr. Anat Treister-Goren, Lead helps individuals, teams and whole systems enhance leadership presence, vision and impact. We empower top and mid-level management teams, as well as up-and-coming executives and entrepreneurs, to create viable action plans by tapping their social, emotional and cognitive intelligence, as well as intuition.

We believe that the foundation for business success lies in interpersonal relationships. We infuse our expertise in co-active coaching, situational leadership, organizational relationship system coaching, process psychology and appreciative inquiry with elements from academia, hi-tech and theater, as a basis for tailor-made models and methods that bring out the very best in our clients. Our proven track record includes result-based coaching and training within diverse corporations worldwide, including start-ups and mid-size companies in Israel, New York and California. From quick initial assessment to in-depth applications, we measure and monitor success throughout the entire process. Most importantly, we instill self-sustainable structures that ensure constant personal, collective and organizational [gTestimonials](#)

Dr. Anat Treister-Goren skillfully and professionally guided several of our teams at Tosca. Her approach is customized to the needs of the group and she takes the time to understand her clients and their specific needs. Her follow up and care for people is exemplary. We received great feedback from the participants and saw immediate improvement.

Thomasina (Tommie) Kennedy
Chief Human Resources Officer, Tosca

"I receive extremely positive feedback from management regarding Nati's work. She speaks to everyone in his or her language, and is a discreet confidant to those who work with her on a personal level. As CEO of Fyber, I am very pleased."

Ziv Elul
CEO, Co-Founder, Fyber

"...Given my experience in building trust with partners, this collaboration lab accelerates this process by 2-3 years...the revenue numbers are well above the monthly average prior to the training... Nati is the master at removing us/them and creating 'we'... "

Mark Pittsey
Market Head, West Coast, HSBC US

"Dr. Anat Traister-Goren conducted 8 sessions for mid-level management at SkyLabs. The program was designed according to the organizational needs based and agreed upon in advance .Managers who participated in the program expressed great appreciation for Anat's guidance and experience and showed much interest in the issues raised.

Ronit Hayut
CEO, Skylabs